

GPSG NEWSLETTER 01 - OCTOBER 2004

Dear Colleagues

Welcome to the first newsletter of the newly founded Greek Politics Specialist Group. Please keep sending your news, suggestions and comments to rgerodimos@bournemouth.ac.uk and zisouli@otenet.gr

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Appendix 1: List of Members

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1. Membership and List of Members:

Membership to the Greek Politics Specialist Group (GPSG) is free. If you are not a member and would like to become one, please contact:
Roman Gerodimos (rgerodimos@bournemouth.ac.uk) or Maria Zisouli (zisouli@otenet.gr).

As of 04 October 2004, membership of the Group stands at 65. An alphabetical member list is appended to the end of this newsletter. Given that a key aim of the Group is to facilitate networking and dialogue amongst members we would like to include email addresses and academic interests / research areas of all members in future editions of this newsletter. However, we have not done so in this first edition in case some members do not wish to have their email addresses disclosed (for privacy, internet spamming, or other reasons). If you would not like to have your email address included in future editions please contact us. Also, let us know of your particular areas of research so that others with similar interests can get in touch with you.

2. Thematic Networks

One of the core activities of the GPSG will be to facilitate the exchange of knowledge in regards to specific aspects of Greek Politics, Policies and Government. In order to facilitate that we will be establishing a small number of focused networks (this is a provisional list and may be amended according to your feedback):

- A. Greece and the Challenge of a 25–Member EU
- B. The Greek Political System and Civil Society
- C. The Greek Political Parties and New Forms of Political Communication
- D. Political Economy
- E. Greek Foreign Policy and Defence Strategy
- F. The Social State and the Greek Citizen

The long-term purpose of those networks would be to develop into semi-autonomous research 'hubs' through the compilation of bibliographies, contact lists, research papers and the organising of research events.

We are currently looking for volunteers - people who would like to take an active role in coordinating those networks, so if you are interested please get in touch with us.

3. 55th Annual Conference of the PSA at Leeds: Panels and Call for Papers

The 55th Annual Conference of the Political Studies Association will take place at the University of Leeds between 04 - 07 April 2005. The Greek Politics Specialist Group will have panels at the conference and we welcome your paper submissions. According to the PSA rules, the process is as follows:

- Please submit, to Roman or Maria only, a **250-word academic paper proposal** (in English). For first-timers this should include a brief explanation of the paper's background, key questions and provisional argument.
- Please state clearly your **name**, **affiliation** and **contact details** on top of the document
- The deadline is **Monday, 15 November 2005**. Please stick to this deadline, as late submissions may not be included.
- You are welcome to submit paper proposals on any aspects of Greek Politics, especially those relating to the thematic networks listed above.
- The Convenors of this Group (Roman and Maria) will then **review** those abstracts and sort them into **panel proposals** of approximately three papers each. We will make every effort to include as many papers as possible.
- Our final panel proposals will then be submitted to the Conference's Academic Convenor who will review all submissions and will make the **final decisions** on which papers and panels will go through.
- Once we have the results of the review process we will contact you. If your paper has gone through we will give you the deadline for the submission of the full paper (that usually is a few weeks before the main conference).

4. London and Athens Events

As a part of GPSG's inaugural year activities we will be holding two one-day research events, the first one in Athens (early 2005) and the second one in London (summer 2005). We are at the early stage of planning those events, hence your contributions and ideas are most welcome, both in terms of content (themes, speakers) and of logistics (funding, catering, hosting).

5. Website

The PSA provides us with a micro-site, the web address of which is:

<http://www.psa.ac.uk/spgrp/Default.htm>

That site will become active within a few weeks and will contain all the information about the GPSG, along with an archive of newsletters etc.

Please feel free to send in any material that you think may be of interest to members (relevant links, calls for papers, information about events, partnership proposals, working papers or think pieces etc). Make sure you have clearly indicated the intellectual property status of any material (copyright, copyleft or freeware).

6. Administrative Issues [Group Management, Budget, AGM]

The Group's first Annual General Meeting (AGM) will take place at Leeds during the annual PSA conference. There will be elections for an Organising Committee (with 3-year tenure), which will comprise of the following positions:

- *Convenor(s)*
- *Treasurer*
- *Secretary/Membership Officer*
- *Website Editor*
- *Newsletter Editor*
- *Events Co-ordinator*

Please submit your nominations to Roman or Maria by 01 March 2005.

Our budget proposal for 2005 will be shortly submitted to the PSA Executive Committee and will be considered at its October meeting. We will update members as soon as we have heard from the PSA Exec.

7. Feedback & Contact Details

Last but not least, we welcome suggestions and comments regarding all aspects of the Group, including how to improve this newsletter. Please contact

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You can find more information about the UK's *Political Studies Association* (PSA) by visiting our website at <http://www.psa.ac.uk>

Appendix 1: Synoptic List of GPSG Members

Dimitrios Akrivoulis (University of Western Macedonia)
Vasilios Alevizakos (LSE)
Andreas Antoniadis (LSE)
Eleni Apospori (Athens University of Economics and Business)
George Avlonitis (Athens University of Economics and Business)

Theresa Capelos (University of Athens)
Theodore Chadjipadelis (Aristotle University of Thessaloniki)
Sophia Chadzidi (University of York)
Lilie Chouliaraki (University of Copenhagen)
George Christidis (University of Western Macedonia)
Dimitris Christopoulos (University of the West of England)
Nikos Chrysoloras (LSE)
Dimitris Chrysoschoou (University of Crete)
Alexandros Dagkas (Aristotle University of Thessaloniki)
Nikos Demertzis (University of Athens)
Katerina Diamantaki (University of Athens)
Christos Dimas (LSE)
Sergios Dimitriadis (Athens University of Economics and Business)
Kevin Featherstone (LSE)
Eleni Gavra (University of Western Macedonia)
Nikos Georgarakis (University of Athens)
Vassiliki Georgiadou (Panteion University of Social and Political Sciences)
Roman Gerodimos (University of Bournemouth)
Leda Glyptis (LSE)
Costas Hadjiconstantinou (University of Western Macedonia)
Panayiotis Ioakimidis (University of Athens)
Athina Karatzogianni (University of Nottingham)
Harissa Kastrioti (University of Athens)
Stephanos Katsikas (UCL)
Gerasimos Konidaris (University of Sheffield)
Stavros Kourtalis (University of Athens)
Iordanis Kotzaivazoglou (Aristotle University of Thessaloniki)
Stella Ladi (University of Exeter)
Costantinos Laoutides (University of Wales at Aberystwyth)
Andreas Liaropoulos (University of Aberdeen)
Georgios Maniatis (University of Athens)
Ioannis Manos (University of Western Macedonia)
Konstantinos Maragakis (University of Athens)
Michalis Meimaris (University of Athens)
Adamandios Minas (University of Athens)
Dionysis Nassopoulos
Stamatoula Panagakou (University of York)
Dionysis Panos (University of Athens)
Dimitris Papadimitriou (University of Manchester)
Vangelis Papadimitriou
Ira Papadopoulou (University of Athens)
Stelios Papathanassopoulos (University of Athens)
Achilleas Penglaris
Costas Perezous (University of Athens)
Marina Petrelli (University of Athens)
Miltiadis Sarigiannidis (University of Western Macedonia)
Nektarios Sartzetakis (University of Athens)
Nikos Serdedakis (University of Crete)
Yannis Stavrakakis (University of Athens)
Sotiria Theodoropoulou (LSE)
Dimitris Tsarouhas (University of Sheffield)
Panayiotis Tsiligiannis (University of Athens)
Anna Valianatou (University of Athens)
Georgios Varouxakis (Aston University)
Theodora Vasilleiou (University of York)
Anastasia Veneti (University of Athens)
Susannah Verney (University of Athens)
Vlassis Vlassidis (University of Western Macedonia)
Nikos Zaikos (University of Western Macedonia)
Maria Zisouli (Athens University of Economics and Business)

Appendix 2: POLITICAL MARKETING (ICPM 2005)

KASTORIA - GREECE: 31th MARCH - 2 APRIL 2005

Conference Theme: Political Marketing and Democracy

(Call for Papers)

<http://kastoria.teikoz.gr/~icpm2005/>

Main Topics:

Conference Papers are welcomed in the following areas:

- Theoretical Approaches to Political Marketing
 - Political Campaign Strategy and Tactics
 - Voting Behavior and electoral contests
 - Critical approaches to Political Marketing
 - Evolutionary trends in Political Marketing and Communication
- Politics and the Internet
 - E-Government
 - E-Democracy
 - Web Campaigns
- Lobbying, Interest Groups and Civil Society Organisations
 - Lobbying activities in specific sectors
 - Civil Society organizations and agenda setting in specific issue areas
 - Networking of Civil Society Organizations, Issue promotion and Citizen Mobilization
- Political Campaign Consultants
 - Ethical dilemmas in consultancy
 - Professionalization of Campaigns in Specific Countries and Regions
 - Political Consultant and Politician Relationship
 - Political Consulting and Elections
- Party organization and party media relations
 - Party Identity and Party Strategies
 - Party Identity and Globalization
 - Media Coverage of Election Campaigns
- Political Advertising
 - Issue themes in Political Advertising
 - Visual Imagery and its impact
 - Branding and Political Advertising
 - Negative Advertising
- Identity and manipulation of images by national, subnational and transnational actors
 - Cultural/Public Diplomacy
 - Use of Propaganda
 - Self and the production of "otherness"
- Marketing Research and Polling
 - Polling in Electoral Contests
 - Use of Polling in Politics
 - Methods in Political Marketing

Publication

All accepted papers will appear in the Conference Proceedings on a CD form. The best papers will be considered for publication in a double special issue of the Journal of Political Marketing

Important Dates:

Submission of Abstracts: 31st October 2004

Notification of Participation in the Conference: 15th November 2004

Submission of Conference Paper: 15th February 2005

Submission of Abstracts/Papers:

Contacts:

Any questions or comments can be addressed to the co-chairs of the conference:

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